



2023 Florida Maternal
Mental Health Collaborative

Sponsor & Vendor Packet

Support our annual conference that
functions as a nexus for change makers
in the field of Perinatal Mental Health



Florida's 8th Annual Perinatal Mental Health Conference: Collaborating to confront our Maternal Mental Health Crisis

Hosted by
The Florida Maternal Mental Health Collaborative

December 7th – 9th , 2023

FSU Alumni Center

1030 West Tennessee St.

Tallahassee, Florida 32304

You are invited to sponsor Florida's 8th Annual Perinatal Mental Health Conference: **Collaborating to confront our Maternal Mental Health Crisis**. We know your organization is concerned with the wellbeing of women, children and families and we invite you to partner with us and amplify this event. We are eagerly looking forward to our annual conference this December 7th – 9th , 2023 in Tallahassee, Florida at the FSU Alumni Center. The conference is a multi-disciplinary learning opportunity bringing together more than 100 professionals and various organizations throughout Florida who serve women, babies, and their families.

The Florida Maternal Mental Health Collaborative was established in 2015 to bring together statewide partners to close the critical gaps in perinatal mental health education, policy, prevention, treatment and outcomes for women and their families. The Florida Maternal Mental Health Collaborative is a registered 501(c)(3) nonprofit and the leading organization in Florida focused on perinatal illnesses such as postpartum depression.

The deadline for applications is November 11th, 2023 to ensure inclusion on materials listed below; early applications are greatly appreciated.

Opportunities are on a first-come, first-served basis. For further inquiries please contact Dr. B, Adam Baptiste, MD our Statewide Coordinator at phone: (850) 583-0828 email: adam.baptiste@med.fsu.edu Cc:info@FLMomsmatter.org.

Best regards,
Heather Flynn, Ph.D.
Florida Maternal Mental Health Collaborative



Why Support our Conference?

1 in 5 women on average suffer from maternal mental health disorders. Roughly 1 in 5 women are not asked about depression during prenatal visits despite universal screening being recommended.

Less than 15% of women diagnosed with a maternal mental health disorder receive treatment.

1 in 5 women on average suffer from maternal mental health disorders. Women in their childbearing years account for the largest group with depression in the U.S.

As an organization committed to improving maternal mental healthcare we work with those truly passionate about making our vision a reality. As a non profit organization we depend upon donors and sponsorship to carry out the crucial work that we do annually and year-round.

Our conference aims to shed light on the importance of mental health during the perinatal period. Whether someone a healthcare professional, researcher, or simply passionate about this topic, they'll find a wealth of knowledge and inspiration at our annual event.

We share the latest research findings, evidence-based practices, and innovative approaches to support perinatal mental health. Attendees engage with renowned experts in the field and gain valuable insights that can positively impact their work.

Our conference is a unique opportunity to connect with like-minded individuals, exchange ideas, and contribute to the advancement of perinatal mental health.

Together we can move mountains. We look forward to your support and collaborating with you!





Who attends our conference?

Our Annual Conference provides an opportunity for invested parties and stakeholders throughout our state of Florida to come together, network, and exchange information by forging collaborations in and around innovations toward improving maternal, paternal, and child outcomes associated with perinatal mental health issues.

Speakers include global, national, and state experts on perinatal mental health

Attendee profile:

Physicians

Fellows & Residents

Childbirth Professionals

Doulas

Nurses

Midwifery

Mental Health Advocates

Students

Researchers

Educators

Volunteers

Caregivers

Child & Family Advocates

Community Leaders

Government Leaders

Health Care Leaders

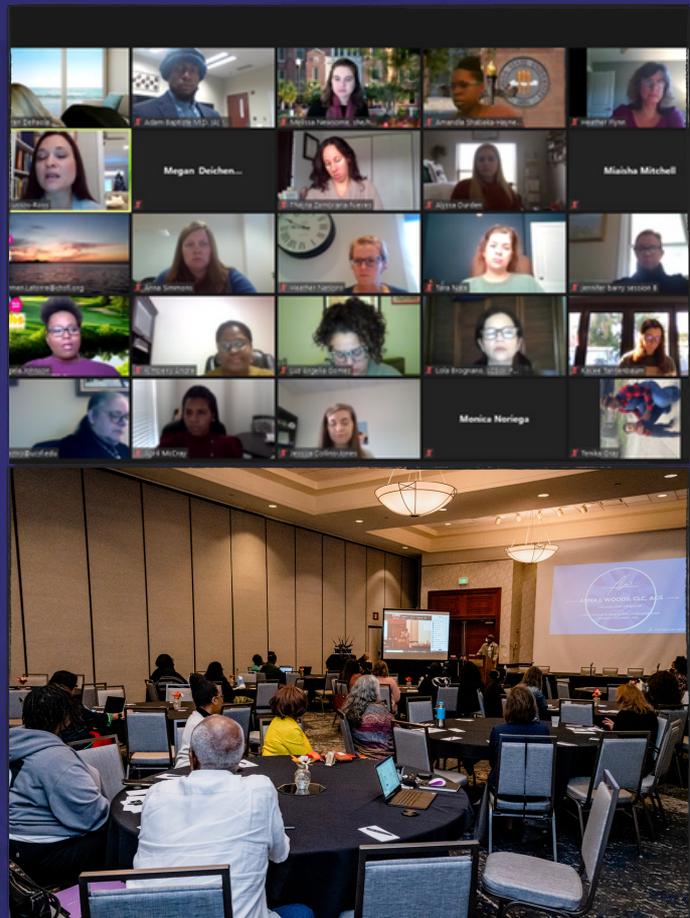
Mental Health Professionals





Who attends our conference?

Photos From Previous Conferences



SPONSOR/VENDOR OPPORTUNITIES



Deadline for inclusion: November 11, 2023

MARQUIS SPONSOR \$20,000+ (Only available to 1 organization)

- Introduction at Opening and up to 30 minutes to speak about organization and/or product
- Exclusive year round publicity in newsletters & website
- Special recognition in Conference press release
- Logo on name tags, program and printed materials
- Social Media posts and advertisement spots
- Exhibitor table at Conference w/ priority placement
- Twenty (20) complimentary admissions to Conference

DIAMOND SPONSOR \$10,000

- Verbal recognition prior to Conference Keynote address and up to 10 minutes to speak about your organization and/or product
- Special recognition in Conference press release
- Logo on printed materials and conference website
- Social Media posts and advertisement spots
- Exhibitor table at Conference w/ priority placement
- Fifteen (15) complimentary admissions to conference
- Pre & Post-event publicity in newsletter & website

GOLD SPONSOR \$5,000

- Verbal recognition prior to Conference Keynote address
- Recognition in Conference printed materials and website
- Exhibitor table at Conference
- Ten (10) complimentary admission to conference
- Post-event publicity in newsletter & website

SILVER SPONSOR \$2,000

- Recognition in Conference printed materials and website
- Five (5) complimentary admission to conference
- Exhibitor table at Conference
- Post-event publicity in newsletter & website

BRONZE SPONSOR \$1,000

- Recognition in Conference printed materials and website
- Two (2) complimentary admission to Conference
- Conference table product placement
- Exhibitor table at Conference

VENDOR TABLE \$250

- Exhibitor table at Conference
- One (1) complimentary admission to Conference

SPONSOR/VENDOR AGREEMENT FORM



Florida's 8th Annual Perinatal Mental Health Conference:
Collaborating to confront our Maternal Mental Health Crisis

VENDOR/SPONSOR AMOUNT

___ Marquis/ \$20,000+

___ Diamond/ \$10,000

___ Gold/ \$5,000

___ Silver / \$2,000

___ Bronze/ \$1,000

___ Small business/Table \$250

Please mail sponsorship check made out to:
"Florida Maternal Mental Health Collaborative"

Note: "2023 Conference"

Mailing address:

P.O. Box 1052

Alachua, FL 32616

Please email a digital copy of your logo by November 11, 2023 to:
info@FLMomsMatter.org Cc:adam.baptiste@med.fsu.edu

Organization name:

Contact
Name:

Title:

Address:

Email:

Phone:

Fax:

Web/Social Media Handles:

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Florida Maternal Mental Health Collaborative</p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ <small>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</small> </p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ exempt organization under IRC 501c3</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. PO Box 1052</p> <p>6 City, state, and ZIP code Alachua, FL 32616</p> <p>7 List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
8	2	-	3	1	7	9	0	3	7

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <i>Lauren DePaola</i>	Date ▶ 07/28/2023
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

On behalf of the FL Maternal Mental Health Collaborative, the mothers and their families we serve...



*Thank you for
supporting
us!*



**Florida Maternal
Mental Health
Collaborative**